



For Immediate Release  
CONTACT: CYRIL WHITE  
TGBTG SPORTS NIL COORDINATOR - October 3, 2022  
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## **TGBTG SPORTS SIGNS JALON DANIELS TO NIL REPRESENTATION AGREEMENT**

**LAWRENCE, KS-** Kansas University quarterback Jalon Daniels has been lighting up the NCAA College Football Scene with his dynamic performances through the first five games.

Now, Daniels will be lighting up the football seen in a different way with his new name image and likeness agreement.

The Heisman hopeful signed a name image and likeness agreement with Houston based management group TGBTG Sports. Saturday night after the Jayhawks victory over Iowa State. Part of the agreement is to release a Custom The GlowBall Football for Daniels, the first part of a custom line of products for the star quarterback.

According to the agreement, TGBTG Sports negotiated a sign on payment for Daniels for the project, his largest upfront payment to date for any NIL agreements. Daniels, A native of Inglewood California, will receive additional royalty payments on each GlowBall unit sold that has his trademark, name image and likeness. Daniels could earn close to \$1 million from the venture, based on sales performance.

Daniels Is the first NCAA football player to receive an advance and custom GlowBall product through TGBTG Sports. The company has arranged two GlowBall deals for NCAA Basketball players that are both six figure agreements. TGBTG expects Daniels' on the field play coupled with the popularity of the Kansas football team to make his product a best seller.



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The “JD6” glow football Will be made in the red, white, and blue colors of his Kansas team, but will feature Daniel’s trademarked logo with him in a throwing motion. His logo will be made out of the patented glowing material that will light up and glow under camera lighting when making videos or taking photographs.

The Jalon Daniels glow football can be bought online at JD6Drip.Com for \$70 plus shipping.

“I am excited to have Jalon Daniels QB part of the TGBTG family,” said Cyril White, NIL coordinator for TGBTG Sports. “Any time we can work with a high profile athlete such as Jalen, we know that we have an opportunity to have a successful cooperation. We hope all of the college football fans will support Jalen and buy some of his custom products.”



Fans can order the Glow football [Here](#).

**For more information, press only:**

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**For more information on Product:**

[www.tgbtgsports.com/jalondaniels.html](http://www.tgbtgsports.com/jalondaniels.html)